



AN INTEGRATED CORPORATE STRATEGY FOR QUEMIC



'uniQUE solutions by dynamIC people'

CURRENT CHALLENGES AND REALITIES

- Quemic finds itself in a rapid business growth environment and the urgent need to build its institutional capacity in an effort to successfully achieve its medium- to long-term goals.
- Quemic possesses the required leadership capacity to achieve business excellence within the security industry. This attribute is supported by an exceptional level of professionalism, subject expertise, drive and energy.
- Quemic's geographic footprint provides a firm base for positive future expansion of the home and African market, within the security industry.
- Quemic possesses an excellent rapid crisis response capability.
- Quemic is compliant with the statutory obligations required for sound business practices in South Africa.
- There is an urgent need to establish an integrated Quemic business system, supported by an appropriate information management system.

KEY DRIVERS

- ▶ An endeavor to contribute to the creation of a safe and secure South Africa in support of state security services &
- ▶ The need to comply with statutory obligations for sound business practices in South Africa &
- ▶ A passion for business excellence and a belief in self and others &
- ▶ A commitment to make a difference to the lives of our people &
- ▶ A keen sense for customer care

ENVIRONMENT



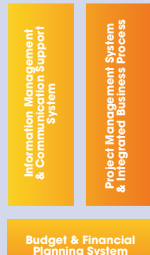
STRATEGIC INTENT

To establish a business centre of excellence for the benefit of all the members and customers of Quemic

- SEE
- DECIDE
- ACT

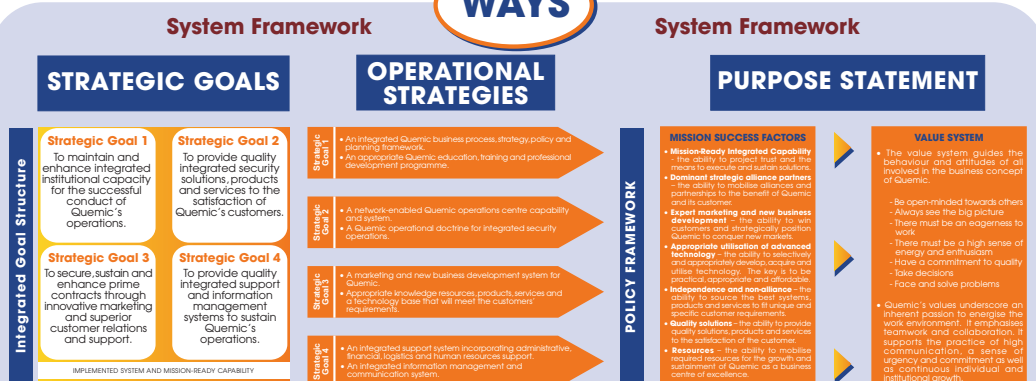
MEANS

QUEMIC's Organisational Structure



SUPPORTING STRATEGY A: To strategically position Quemic for its role as a preferred service provider of integrated security solutions in Africa.

WAYS



"The right system is not so much chosen as created"

SUPPORTING STRATEGY B: To strategically direct, manage, form, guide and develop Quemic as a business centre of excellence and to build a smart team.

ENDS

- VISION**
Quemic is the most admired and innovative centre of excellence for integrated security solutions in Africa.
- MISSION**
Quemic is an unique and dynamic company that continuously ensures a high level of security integrity for select customers in Africa.

THE FUTURE

- PREFERRED SCENARIO ACHIEVED**
- An institutionalized and integrated Quemic business best practice and system established.
 - Business excellence achieved through resilient, committed and competent employees and satisfied customers.
 - The Quemic brand is well known and established throughout select home and African markets.
 - Quemic is strategically positioned in Africa as a preferred supplier of integrated security solutions and quality services and products.
 - Quemic's personnel and customers experience a high level of trust, integrity and mutual understanding and they work together as a smart team.
 - Quemic members and customers are treated with dignity, consideration and respect down to grassroots level.

"The whole is greater than the sum of the parts"